

STAND REPORT

Statistical Trends and News of Denton

January



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Welcome to the Statistical Trends and News (STaND) Report. The report compiles demographic and economic information that is provided or collected from various City of Denton departments. Those departments contributing to this report are: Building Inspections, CIP Engineering, Economic Development, Finance, Fire, GIS, Planning, Police, and Utility Administration. Under each chart or graph you will find the source of the information along with a City of Denton contact email address should you have any questions regarding the data.

Although the report will be updated monthly, some of the data will be updated quarterly or even on an annual basis. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred.

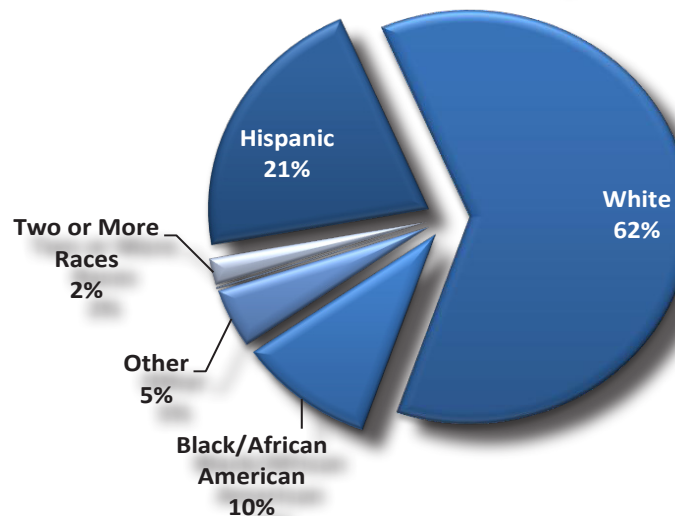
You can find this report internally under News on the City's intra-net or externally on the Economic Development website www.dentonedp.com/business_location/demographics_data.asp.

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This report is available on-line:
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External:
www.DentonEDP.com/business_location/News_Reports/Reports

Race and Ethnicity



Source: U.S. Census Bureau, 2010



City of Denton, www.cityofdenton.com
TDD (800)735-2989,
ADA/EOE/ADEA

Demographics

Population Projections

Entity	2000	2007	2010	2015	2020	2030	Numerical Change 2000-2030	Average Annual Percent
City of Denton	80,537	115,506	124,746	149,695	173,646	229,213	148,676	3.5%
DFW MSA	5,161,544	6,075,400	6,570,840	7,482,956	8,566,960	11,397,571	6,236,027	2.7%
State of Texas	20,851,820	23,407,629	25,105,646	27,581,188	30,252,539	36,332,880	15,481,060	1.9%

Source: University of North Texas' (UNT) Center for Economic Development and Research, erica.sullivan@cityofdenton.com

The City of Denton encompasses a landmass of 94.9 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2010 estimates and City of Denton square mile figures, the City of Denton has a population of 113,383 with a population density of 1,195 persons per square mile.

Population Change 2000 - 2010

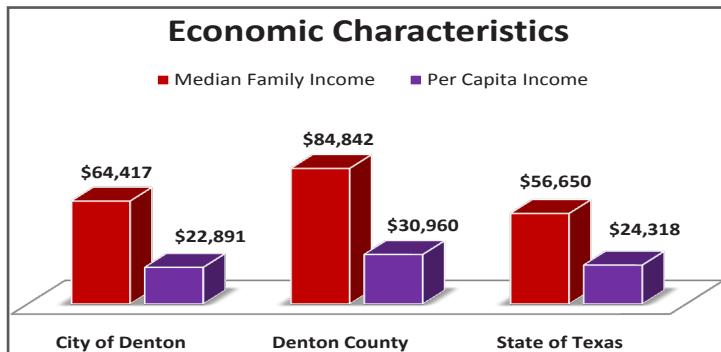
Entity	2000 Census	2010 Estimate	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau 2010, erica.sullivan@cityofdenton.com

According to the U.S. Census Bureau 2009 estimates, which were released in July 2010, Denton is ranked 13 among the **top twenty-five fastest growing cities** in the nation for populations over 100,000 persons.

Age and Economic Characteristics

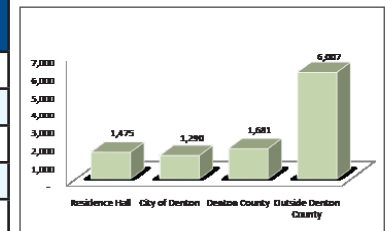
Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.8	8.3%	\$64,417	\$22,891
Denton County	32.4	5.9%	\$84,842	\$30,960
State of Texas	33.0	10.0%	\$56,650	\$24,318



Source: U.S. Census Bureau, 2005-2009 American Community Survey, 5 Year Estimate
Prepared by: erica.sullivan@cityofdenton.com

*Spring 2010 TEXAS WOMEN'S UNIVERSITY Enrollment by Residence

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	67	1,408	1,475	14.1%
City of Denton	234	1,056	1,290	12.3%
Denton County	183	1,498	1,681	16.1%
Outside Denton County	595	5,412	6,007	57.5%
Total	1,079	9,374	10,453	100.0%

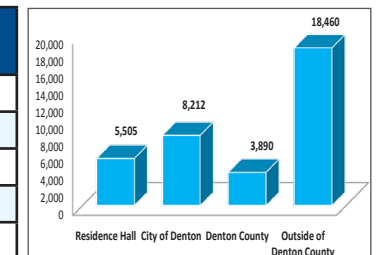


Source: Texas Women's University, erica.sullivan@cityofdenton.com

*Figures are for the Denton campus only

Fall 2010 UNIVERSITY OF NORTH TEXAS Enrollment by Residence

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,536	2,969	5,505	15.3%
City of Denton	4,220	3,992	8,212	22.8%
Denton County	1,844	2,046	3,890	10.8%
Outside Denton County	7,893	10,567	18,460	51.2%
Total	16,493	19,574	36,067	100.0%



Source: University of North Texas, erica.sullivan@cityofdenton.com

Labor Markets

Employment Change by Industry Sector

Industry Sector	Denton County Change 2009-2010	Texas Change 2009-2010
Natural Resources and Mining	2.8%	4.9%
Construction	1.9%	-3.2%
Manufacturing	2.3%	-1.2%
Trade, Transport and Utilities	6.7%	0.4%
Information	-16.8%	-4.2%
Financial Activities Group	1.8%	-0.5%
Professional, Business and Other Services	13.9%	3.7%
Education and Health Services	4.8%	3.4%
Leisure and Hospitality Group	0.5%	0.3%
Other Services	-5.6%	1.1%
Public Administration	3.7%	2.2%
Nonclassified	181.6%	100.6%
Total	4.5%	1.2%

Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com

Top Five Public Employers in Denton

- University of North Texas - 7,762
- Denton Independent School District - 3,217
- Texas Woman's University - 1,586
- Denton County - 1,523
- Volunteer Service Council for Denton State School Supported Living Center - 1,500

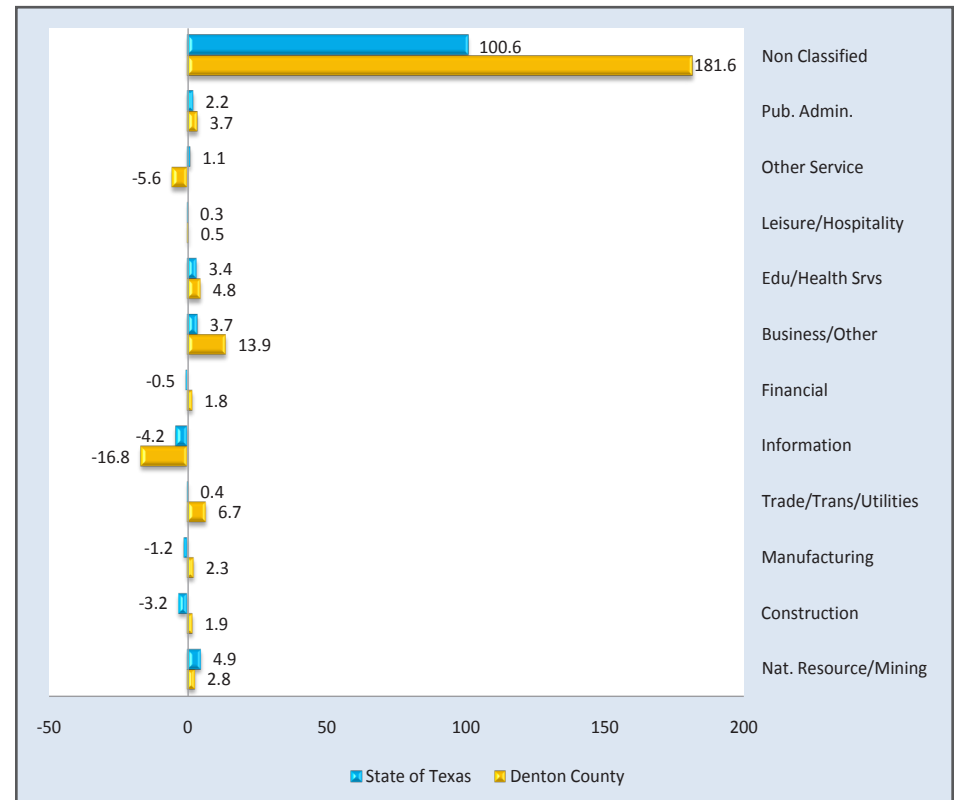


Top Five Private Employers in Denton

- Peterbilt Motors - 1,500
- Denton Regional Medical Center - 800
- Presbyterian Hospital of Denton - 750
- Sally Beauty Company International Headquarters - 750
- Thermadyne/Victor/Tweco - 750

Source: Denton Chamber of Commerce Economic Development, co@dentonedp.com

2009-2010 Employment Change by Industry Sector



Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com

Unemployment Rates

Entity	2007	2008	2009	2010	January 2011
City of Denton	3.8%	4.1%	6.2%	6.6%	6.9%
Denton County	3.9%	4.5%	7.2%	7.5%	7.8%
State of Texas	4.4%	4.9%	7.6%	8.2%	8.6%

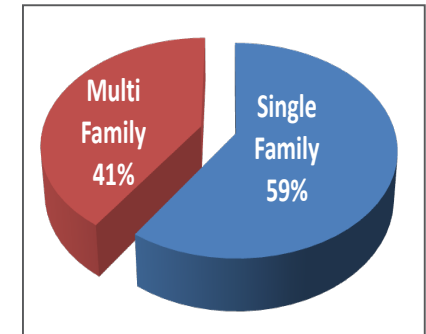
Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com
The rates are not seasonally adjusted

Residential Growth and Housing

Residential Permits	Permits in Jan		Permits YTD		Value in Jan		Value YTD	
	2011	2010	2011	2010	2011	2010	2011	2010
One-Family Dwelling	15	32	15	32	3,634,043	7,880,401	3,634,043	7,880,401
Two-Family Dwelling	-	-	-	-	0	0	0	0
Multi-Family Dwelling *	-	1	-	1	0	399,975	0	399,975
Total New Residential	15	33	15	33	3,634,043	8,280,376	3,634,043	8,280,376
Additions/Alterations	25	21	25	21	423,691	434,689	423,691	434,689
Total Residential Permits	40	54	40	54	4,057,734	8,715,065	4,057,734	8,715,065
* Multi-Family Units	-	6	-	6				

Source: Building Inspection, kurt.hansen@cityofdenton.com

Housing Units



Sources: Planning, Building Inspections Departments
Prepared by: erica.sullivan@cityofdenton.com

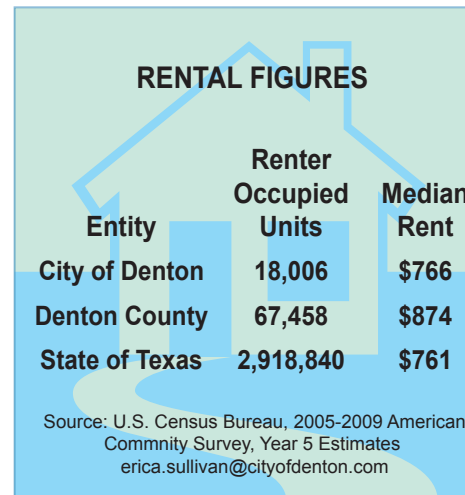
Single Family includes two family dwelling

Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	42,635	3,576	46,211
Denton County	240,289	15,850	256,139
State of Texas	8,992,933	1,054,503	9,977,436

Source: U.S. Census Bureau, 2010

Prepared by: erica.sullivan@cityofdenton.com



According to the Denton Building Permit Department, the average valuation for housing permits is \$241,894

Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2010	25,546	17,883	342	464	37	21	43,429	1.75%
YTD 2010	25,561	17,883	15	0	0	0	43,444	.03%

Sources: Planning, Building Inspections Departments, Prepared by: erica.sullivan@cityofdenton.com

Single Family includes two family dwelling

Includes issued and finalized permits

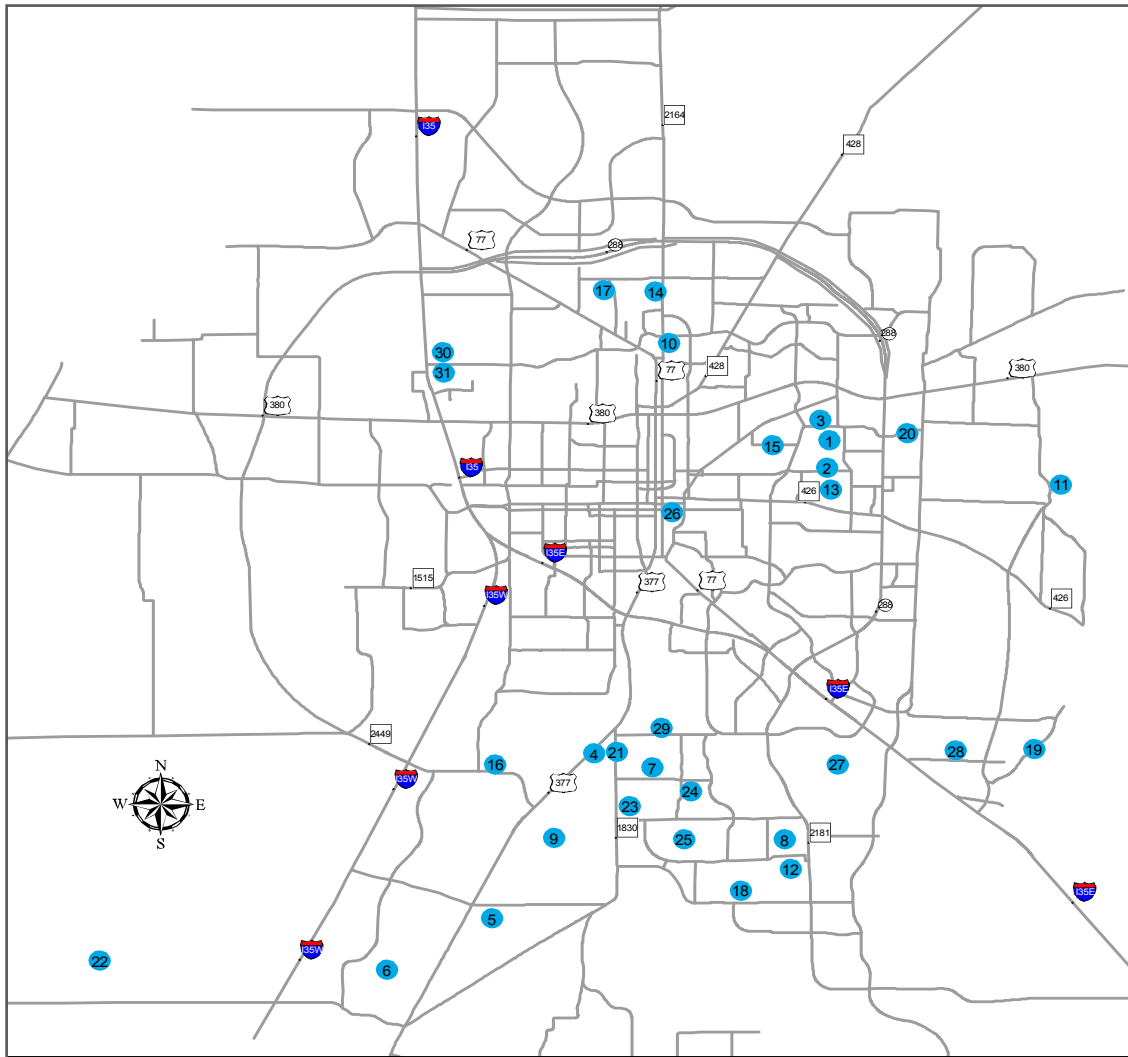
Foreclosures

Entity	January 2011
City of Denton	79
Denton County	674

*Includes commercial properties, Source: Foreclosure Listing Service Inc.

Prepared by: erica.sullivan@cityofdenton.com

Residential Growth



Map: Economic Development, christina.davis@cityofdenton.com Data: Building Inspection Department, kurt.hansen@cityofdenton.com

Active Subdivisions — January 2011

		Totals:	3,703	12	12	2,493	1,210
Map Ref	Most Active Sub-divisions	Platted Lots	Month Starts	YTD Starts	Total Starts	Lots Avail.	
1	Audra Oaks Phase 1	20	-	-	9	11	
2	Bellaire Crossing Addition	27	-	-	20	7	
3	Bellaire North Addition	128	-	-	118	10	
4	Central Village Estates	69	4	4	12	57	
5	Country Club Village - ALL PHASES	75	1	1	48	27	
6	Country Lakes North, Phase 2	237	-	-	180	57	
7	El Paseo Addition, Phase 1	33	-	-	29	4	
8	Forest Meadow, Phase 1	116	-	-	102	14	
9	Hills of Argyle, Phase 3	77	-	-	66	11	
10	Jamart Addition	12	-	-	4	8	
11	Lakeview Ranch, Phase 1	155	-	-	99	56	
12	Lexington Park, Phase 3	99	-	-	46	53	
13	Maple Leaf Homes Addition	94	-	-	12	82	
14	McKamy Evers Estates, Phase 1	86	-	-	68	18	
15	Meadow Oaks, Third Section	53	-	-	41	12	
16	Meadows at Hickory Creek, Phase 1	150	1	1	122	28	
17	Northpointe Addition, Phase 4	97	-	-	71	26	
18	Oaks of Montecito, Phase 5, Section B	43	-	-	19	24	
19	Preserve at Pecan Creek - ALL PHASES	324	3	3	299	25	
20	Prominence Square Phase 1	94	-	-	69	25	
21	Regency Oaks	12	-	-	7	5	
22	Robson Ranch - ALL PHASES	940	3	3	648	292	
23	Ryan Road Estates	8	-	-	4	4	
24	Shadow Brook Place - ALL PHASES	48	-	-	25	23	
25	Thistle Hill Estates - Phase 2	122	-	-	80	42	
26	Townhomes at Pecan Creek	14	-	-	7	7	
27	Tuscan Hills	114	-	-	18	96	
28	Villages of Carmel - Phase 1	278	-	-	165	113	
29	The Villas of Forest Glen	6	-	-	3	3	
30	Westglen	58	-	-	43	15	
31	Windsor Farms, Phase 1	114	-	-	59	55	

Commercial Growth

Commercial Permits

Source: Building Inspections Department, kurt.hansen@cityofdenton.com

	Permits in Jan 2011	Permits in Jan 2010	Permits through Jan 2011	Permits through Jan 2010	Value in Jan 2011	Value in Jan 2010	Value YTD through Jan 2011	Value YTD through Jan 2010
Hotel	-	-	-	-	0	0	0	0
Hospital	1	-	1	-	222,451	0	222,451	0
Industrial	-	2	-	2	0	573,469	0	573,469
Restaurant	2	-	2	-	577,570	0	577,570	0
Office, Bank, Professional	-	1	-	1	0	778,268	0	778,268
Vehicle Sales Lot	-	-	-	-	0	0	0	0
Stores and Mercantile	-	-	-	-	0	0	0	0
Total New Commercial	3	3	3	3	800,021	1,351,737	800,021	1,351,737
City/County Buildings	-	-	-	-	0	0	0	0
Schools	-	-	-	-	0	0	0	0
Churches	-	-	-	-	0	0	0	0
Alterations	12	10	12	10	657,111	1,489,187	657,111	1,489,187
Total Commercial Permits	15	13	15	13	1,457,132	2,840,924	1,457,132	2,840,924
Total Comm & Res Permits	55	67	55	67	5,514,866	11,555,989	5,514,866	11,555,989

Major Commercial Permits

Address	Project	Use	Square Feet	Value
2500 Hinkle Drive	Denton Good Samaritan, Add'n	Hospital	1,307	\$222,451
115 E Hickory Street	Love Shack, Addition	Restaurant	3,964	\$229,116
2311 W University Drive	Taco Casa	Restaurant	2,952	\$348,454

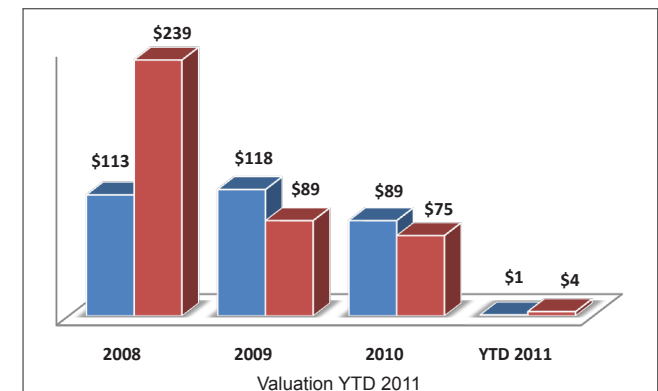
Source: Building Inspections Department, kurt.hansen@cityofdenton.com

Building Permits

Permit Type	2007	2008	2009	2010	YTD 2011
Commercial	36	51	44	33	3
Residential	791	589	357	342	15
Total	827	640	401	375	18

YTD through Dec. 2010 Includes Multi-Family as Commercial and Duplexes as Residential
 Source: Building Inspections Department, Prepared by: erica.sullivan@cityofdenton.com

Building Values



*Values given in Millions

Source: Planning & Finance Department
 Prepared by: erica.sullivan@cityofdenton.com

STAND ALONES

Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
FM 2499, Section 5	FM 2181 to State School Rd	May 2012	2015	New Construction 6 lane divided roadway
Hwy 380	Bonnie Brae to I-35	October 2008	March 2010**	Expand 4 lanes to 6 lanes divided
Loop 288	I-35 to Hwy 380	April 2006	April 2010*	Expand 2 lanes to 6 lanes undivided
FM 2181	Lillian Miller to Hickory Creek Rd	March 2012	2015	Expand 2 lanes to 6 lanes divided
FM 2181	Hickory Creek to I-35 E	November 2011	2014	Expand 2 lanes to 6 lanes divided
Mayhill	US 380 to Colorado Blvd	Fall 2011	Fall 2014	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae	I-35E to US 377	Fall 2011	Fall 2014	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by noreen.housewright@cityofdenton.com

*TxDOT opened all traffic lanes in September 2009

**All traffic Lanes open in April 2010

Sales Tax Collections Fiscal Years 2007/08 - 2010/11

Month	2007-2008	2008-2009	2009-2010	2010-2011
October	1,617,745	1,710,781	1,394,346	1,724,569
November	1,565,831	1,653,313	1,564,702	1,677,081
December	2,288,172	2,341,905	2,229,610	*2,531,346
January	1,639,384	1,616,017	1,628,600	
February	1,538,522	1,544,989	1,424,746	
March	2,070,605	1,993,832	2,144,438	
April	1,657,879	1,529,894	1,635,574	
May	1,632,524	1,512,772	1,552,725	
June	2,064,253	1,929,679	1,961,372	
July	1,771,530	1,566,158	1,574,609	
August	1,902,236	1,605,022	1,837,292	
September	2,236,255	1,946,424	2,067,159	
TOTAL	\$21,984,936	\$20,950,786	\$21,015,173	\$5,932,996

Prior year actuals no longer exclude ED incentives

* Estimate Based on data available:

2/9/11

Prepared By: City of Denton Finance Department
Source: Texas Comptroller, City Finance Department,
michelle.mccallum@cityofdenton.com

Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.68975
Denton County	\$0.27390
Denton Independent School District	\$1.53000
Total	\$2.4632

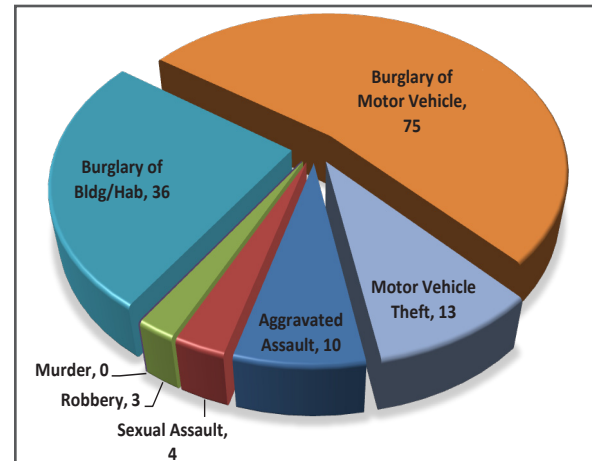
Source: Denton Central Appraisal District, erica.sullivan@cityofdenton.com

Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	.5%
<i>City of Denton</i>	1.5%
Total	8.25%

Source: Denton Central Appraisal District, erica.sullivan@cityofdenton.com

Crime Rates - January



Source: Police Department, tiffany.wei@cityofdenton.com

Police Activity Report - January

Type	Count
Calls for Service:	6,430
Response Time:	5:30
Traffic Citations:	2,679
Injury Accidents:	43
Non-Injury Accidents:	100

Source: Police Department,
tiffany.wei@cityofdenton.com

Fire Activity Report - January

Type	Count
EMS	538
Fire	34
Rescue	9
Auto. Alarms	81
Haz. Mat.	19
Misc.	195
Average response time	7:03 min.

Source: Fire Department
charles.goodman@cityofdenton.com