

STAND REPORT

Statistical Trends and News of Denton

June

DEMOGRAPHICS

- Population Projections
- Population Change
- Age & Economic Characteristics
- UNT Enrollment by Residence
- TWU Enrollment by Residence

Labor Markets

- Employment Change by Industry Sector
- Top Five Public Employers
- Top Five Private Employers
- Unemployment Rates

Residential Growth and Housing

- Residential Permits
- Home Occupancy & Vacancy Rates
- Housing Activity
- Foreclosures
- Rental Figures

Residential Growth

- Active Subdivisions

Commercial Growth

- Commercial Permits
- Major Commercial Permits Issued
- Building Permits
- Building Values

Stand Alones

- Major Transportation Projects
- Crime Rates
- Fire Incidents
- Police Incidents
- Tax Rates
- Sales Tax Collected

Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Those departments contributing to this report are: Building Inspections, CIP Engineering, Economic Development, Finance, Fire, GIS, Planning, Police, and Utility Administration. Under each chart or graph you will find the source of the information along with a City of Denton contact email address should you have any questions regarding the data.

Although the report will be updated monthly, some of the data will be updated quarterly or even on an annual basis. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred.

You can find this report internally under News on the City's intra-net or externally on the Economic Development website www.dentonedp.com/business_location/demographics_data.asp.

Editor:
Christina Davis
940.349.7730
christina.davis@cityofdenton.com

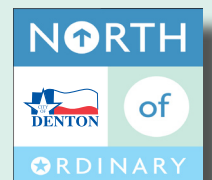
Data:
Erica Sullivan
940.349.7731
erica.sullivan@cityofdenton.com

This report is available on-line:
Internal:
intra-net home page/Economic Development/home page
External:
www.DentonEDP.com/business_location/News_Reports/Reports



Target Distribution Center

Target Corp. has begun construction of their 365,853 s.f. frozen and refrigerated food distribution center. The Denton facility will serve as a prototype for future Target frozen and refrigerated food distribution centers. The \$100 million project has begun construction and will open in 2012 with 115 employees.



City of Denton, www.cityofdenton.com
TDD (800)735-2989
ADA/EOE/ADEA

Demographics

City of Denton Population Forecast

Year	Population	Percent Change
2010 ⁽¹⁾	113,383	Base Year
2011	114,517	1.0%
2012	115,662	1.0%
2013	117,397	1.5%
2014	119,158	1.5%

Source: ⁽¹⁾ 2010 U.S. Census Bureau data utilized for base year, updated March 11, 2011, erica.sullivan@cityofdenton.com

Population Change 2000 - 2010

Entity	2000 Census	2010 Estimate	Numerical Change 2000-2010	Percent Change 2000-2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau 2010, erica.sullivan@cityofdenton.com

According to the U.S. Census Bureau 2009 estimates, which were released in July 2010, Denton is ranked 13 among the **top twenty-five fastest growing cities** in the nation for populations over 100,000 persons.

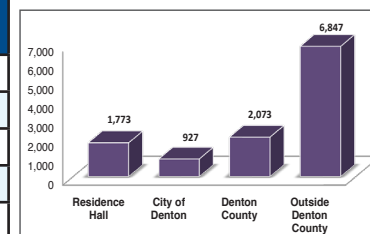
The City of Denton encompasses a landmass of 94.9 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2010 estimates and City of Denton square mile figures, the City of Denton has a population of 113,383 with a population density of 1,195 persons per square mile.

Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	28.9	8.3%	\$64,417	\$22,891
Denton County	32.4	5.9%	\$84,842	\$30,960
State of Texas	33.0	10.0%	\$56,650	\$24,318

*Fall 2010 TEXAS WOMAN'S UNIVERSITY Enrollment by Residence

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	98	1,675	1,773	15.3%
City of Denton	169	758	927	8.0%
Denton County	226	1,847	2,073	17.8%
Outside Denton County	697	6,150	6,847	58.9%
Total	1,190	10,430	11,620	100.0%

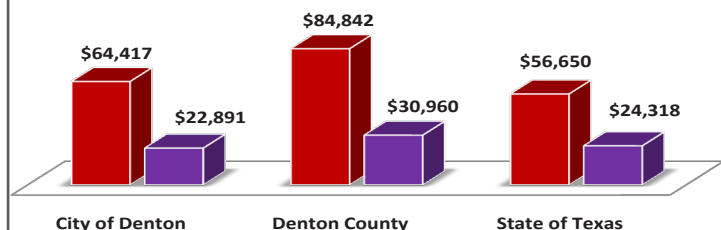


Source: Texas Women's University, erica.sullivan@cityofdenton.com

*Figures are for the Denton campus only

Economic Characteristics

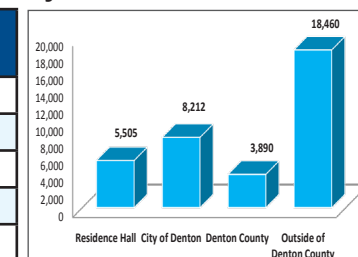
■ Median Family Income ■ Per Capita Income



Source: U.S. Census Bureau, 2005-2009 American Community Survey, 5 Year Estimate
Prepared by: erica.sullivan@cityofdenton.com

Fall 2010 UNIVERSITY OF NORTH TEXAS Enrollment by Residence

Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,536	2,969	5,505	15.3%
City of Denton	4,220	3,992	8,212	22.8%
Denton County	1,844	2,046	3,890	10.8%
Outside Denton County	7,893	10,567	18,460	51.2%
Total	16,493	19,574	36,067	100.0%



Source: University of North Texas, erica.sullivan@cityofdenton.com

Labor Markets

Employment Change by Industry Sector

Industry Sector	Denton County Change 2009-2010	Texas Change 2009-2010
Natural Resources and Mining	2.8%	4.9%
Construction	1.9%	-3.2%
Manufacturing	2.3%	-1.2%
Trade, Transport and Utilities	6.7%	0.4%
Information	-16.8%	-4.2%
Financial Activities Group	1.8%	-0.5%
Professional, Business and Other Services	13.9%	3.7%
Education and Health Services	4.8%	3.4%
Leisure and Hospitality Group	0.5%	0.3%
Other Services	-5.6%	1.1%
Public Administration	3.7%	2.2%
Nonclassified	181.6%	100.6%
Total	4.5%	1.2%

Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com

Top Five Public Employers in Denton

- University of North Texas - 7,762
- Denton Independent School District - 3,217
- Texas Woman's University - 1,586
- Denton County - 1,523
- Volunteer Service Council for Denton State School Supported Living Center - 1,500

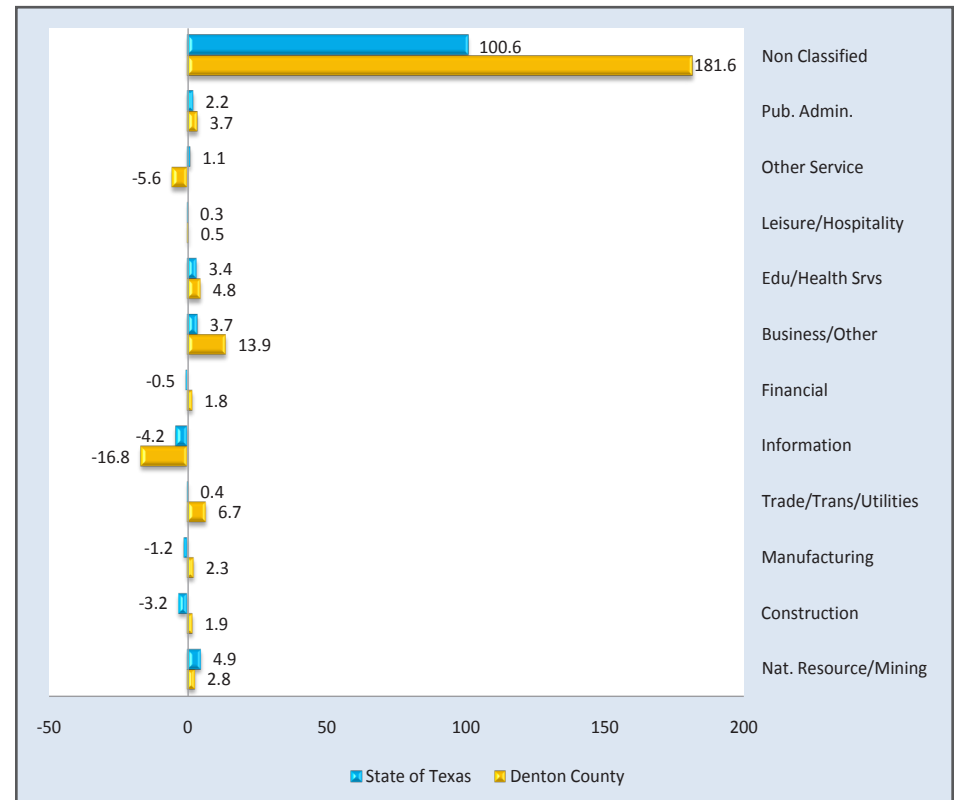


Top Five Private Employers in Denton

- Peterbilt Motors - 1,500
- Denton Regional Medical Center - 800
- Presbyterian Hospital of Denton - 750
- Sally Beauty Company International Headquarters - 750
- Thermadyne/Victor/Tweco - 750

Source: Denton Chamber of Commerce Economic Development, co@dentonedp.com

2009-2010 Employment Change by Industry Sector



Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com

Unemployment Rates

Entity	2007	2008	2009	2010	June 2011
City of Denton	3.8%	4.1%	6.2%	6.6%	7.4%
Denton County	3.9%	4.5%	7.2%	7.5%	7.9%
State of Texas	4.4%	4.9%	7.6%	8.2%	8.8%

Source: Texas Workforce Commission, erica.sullivan@cityofdenton.com

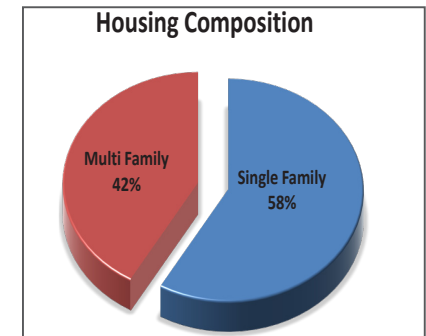
The rates are not seasonally adjusted

Residential Growth and Housing

Residential Permits	Permits in June		Permits YTD		Value in June		Value YTD	
	2011	2010	2011	2010	2011	2010	2011	2010
One-Family Dwelling	26	32	121	207	5,807,145	7,594,487	29,243,825	50,177,301
Two-Family Dwelling	1	-	3	2	420,449	0	1,006,252	497,542
Multi-Family Dwelling *	-	-	3	6	0	0	50,530,369	5,136,515
Total New Residential	27	32	127	215	6,227,594	7,594,487	80,780,446	55,811,358
Additions/Alterations	41	37	177	188	1,087,022	329,213	3,142,505	2,513,980
Total Residential Permits	68	69	304	403	7,314,616	7,923,700	83,922,951	58,325,338
* Multi-Family Units	0	0	419	77				

Source: Building Inspection, kurt.hansen@cityofdenton.com

Housing Units



Sources: Planning, Building Inspections Departments
Prepared by: erica.sullivan@cityofdenton.com

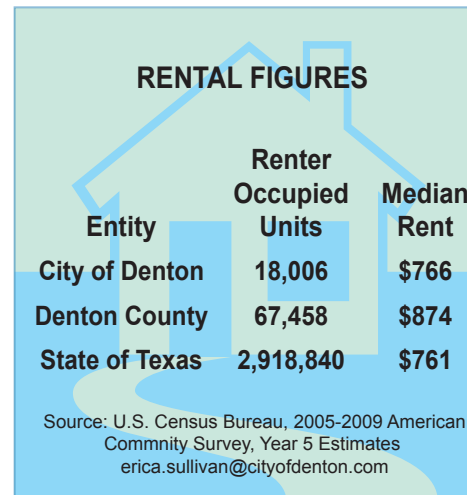
Single Family includes two family dwelling

Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	42,635	3,576	46,211
Denton County	240,289	15,850	256,139
State of Texas	8,992,933	1,054,503	9,977,436

Source: U.S. Census Bureau, 2010

Prepared by: erica.sullivan@cityofdenton.com



According to the Denton Building Permit Department, the average valuation for housing permits is \$241,894

Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2010	25,546	17,883	342	464	37	21	43,429	1.75%
YTD 2011	25,656	18,302	124	419	14	0	43,958	1.22%

Sources: Planning, Building Inspections Departments, Prepared by: erica.sullivan@cityofdenton.com

Single Family includes two family dwelling

Includes issued and finalized permits

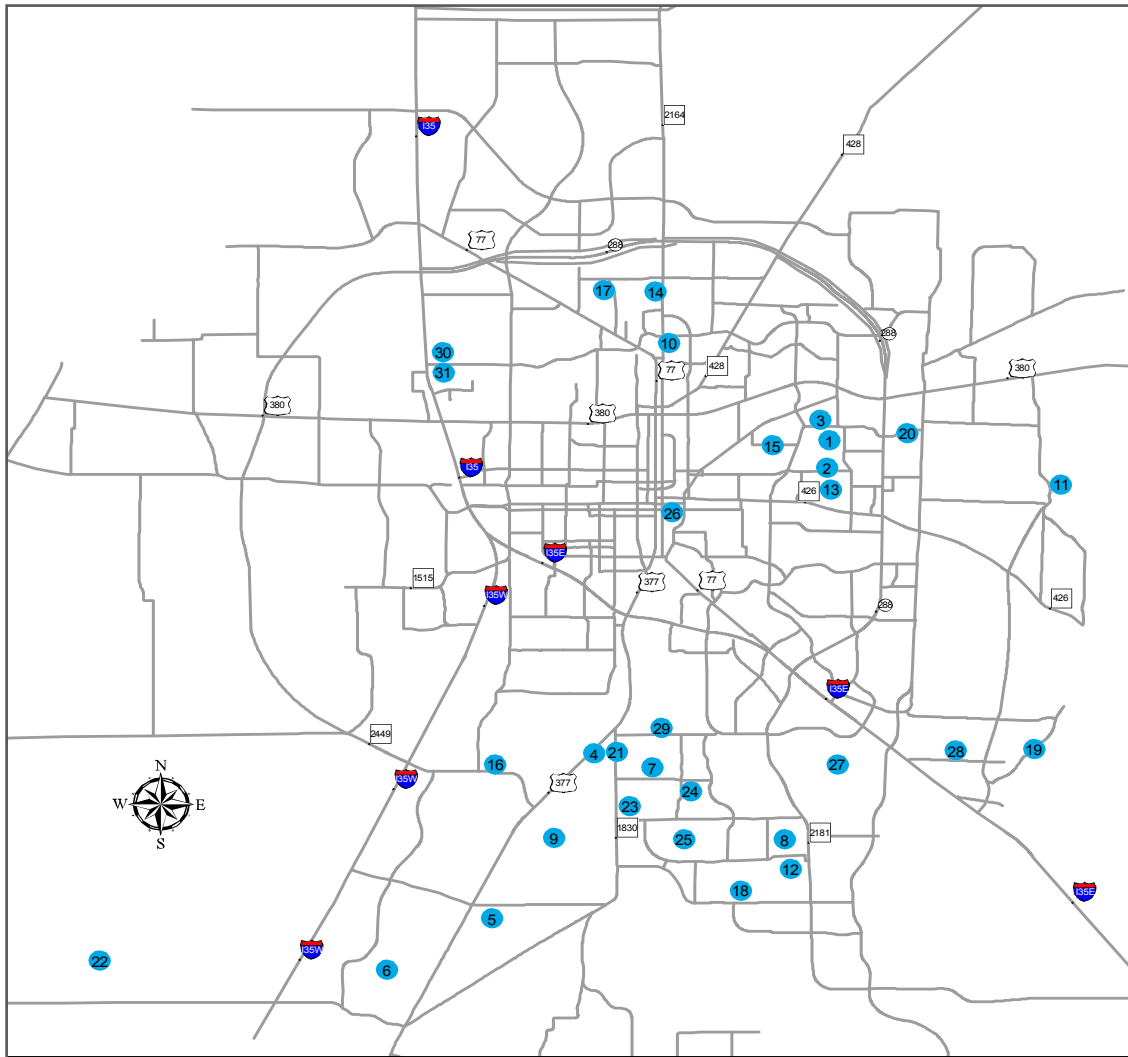
Foreclosures

Entity	June 2011
City of Denton	84
Denton County	595

*Includes commercial properties, Source: Foreclosure Listing Service Inc.

Prepared by: erica.sullivan@cityofdenton.com

Residential Growth



Map: Economic Development, christina.davis@cityofdenton.com Data: Building Inspection Department, kurt.hansen@cityofdenton.com

Active Subdivisions — June 2011

		Totals:	3,836	21	103	2,583	1,257
Map Ref	Most Active Sub-divisions	Platted Lots	Month Starts	YTD Starts	Total Starts	Lots Avail.	
1	Audra Oaks Phase 1	20	1	1	10	10	
2	Bellaire Crossing Addition	27	-	-	20	7	
3	Bellaire North Addition	128	1	2	121	7	
4	Central Village Estates	69	1	15	23	46	
5	Country Club Village - ALL PHASES	75	-	1	48	27	
6	Country Lakes North, Phase 2	237	2	9	189	48	
7	El Paseo Addition, Phase 1	33	-	-	29	4	
8	Forest Meadow, Phase 1	116	-	-	102	14	
9	Hills of Argyle, Phase 3	77	-	-	66	11	
10	Jamart Addition	12	-	-	4	8	
11	Lakeview Ranch, Phase 1	155	-	-	99	56	
12	Lexington Park, Phase 3	99	-	-	46	53	
13	Maple Leaf Homes Addition	94	-	-	12	82	
14	McKamy Evers Estates, Phase 1	86	-	-	68	18	
15	Meadow Oaks, Third Section	53	-	-	41	12	
16	Meadows at Hickory Creek, Phase 1	150	5	14	135	15	
17	Northpointe Addition, Phase 4	97	-	3	74	23	
18	Oaks of Montecito, Phase 5, Section B	43	-	-	19	24	
19	Preserve at Pecan Creek - ALL PHASES	324	1	24	317	11	
20	Prominence Square Phase 1	94	3	4	73	21	
21	Regency Oaks	12	-	-	7	5	
22	Robson Ranch - ALL PHASES	940	4	21	667	273	
23	Ryan Road Estates	8	-	-	4	4	
24	Shadow Brook Place - ALL PHASES	48	-	1	26	22	
25	Thistle Hill Estates - Phase 2	122	-	-	80	42	
26	Townhomes at Pecan Creek	14	-	-	7	7	
27	Tuscan Hills	114	-	3	21	93	
28	Villages of Carmel - Phase 1	278	-	-	165	113	
29	The Villas of Forest Glen	6	-	-	3	3	
30	Westglen	58	3	3	46	12	
31	Windsor Farms, Phase 1	114	-	2	61	53	

Commercial Growth

Commercial Permits

Source: Building Inspections Department, kurt.hansen@cityofdenton.com

	Permits in June 2011	Permits in June 2010	Permits through June 2011	Permits through June 2010	Value in June 2011	Value in June 2010	Value YTD through June 2011	Value YTD through June 2010
Hotel	-	-	-	-	0	0	0	0
Hospital	-	-	1	-	0	0	222,451	0
Industrial	4	-	6	6	30,421,516	0	30,643,576	3,727,866
Restaurant	1	-	5	-	819,198	0	2,789,168	0
Office, Bank, Professional	1	1	4	5	410,176	556,949	1,616,434	4,819,079
Vehicle Sales Lot	-	1	-	1	0	568,553	0	568,553
Stores and Mercantile	-	-	-	2	0	0	0	391,704
Total New Commercial	6	2	16	14	31,650,890	1,125,502	35,271,629	9,507,202
City/County Buildings	-	1	2	6	0	338,631	100,733	3,515,000
Schools	2	-	2	-	549,222	0	549,222	0
Churches	-	-	-	1	0	0	0	1,697,532
Alterations	11	15	78	88	1,143,722	1,671,386	5,926,973	16,395,887
Total Commercial Permits	19	18	98	109	33,343,834	3,185,519	41,848,557	31,115,621
Total Comm & Res Permits	87	87	402	512	40,658,450	11,109,219	125,771,508	89,440,959

Major Commercial Permits

Address	Project	Use	Square Feet	Value
1275 S Loop 288	Rosa's Cafe	Restaurant	6,940	\$819,198
3180 Teasley Lane	Orthodontics Assoc of N TX	Office, Bank, Professional	3,770	\$410,176
3255 Airport Road	Target Distribution Building	Industrial	365,853	\$30,036,242

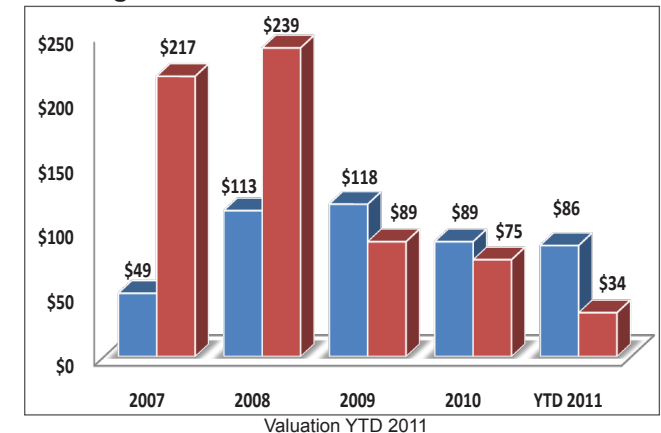
Source: Building Inspections Department, kurt.hansen@cityofdenton.com

Building Permits

Permit Type	2007	2008	2009	2010	YTD 2011
Commercial	36	51	44	33	19
Residential	791	589	357	342	124
Total	827	640	401	375	143

Includes Multi-Family as Commercial and Duplexes as Residential
Source: Building Inspections Department, Prepared by: erica.sullivan@cityofdenton.com

Building Values



*Values given in Millions

Source: Planning & Finance Department
Prepared by: erica.sullivan@cityofdenton.com

STAND ALONES

Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
FM 2499, Section 5	FM 2181 to State School Rd	May 2012*	2015	New Construction 6 lane divided roadway
Hwy 380	Elm to Bonnie Brae	June 2012*	Summer 2015	Add 2 lane on the inside median, update drainage & reconstruct pavement
Hwy 380	I-35 to West of FM 156	April 2012*	Spring 2015	Expand 2 lanes to 6 lanes divided
Mayhill	US 380 to Colorado Blvd	early 2012	early 2015	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae	I-35E to US 377	early 2012	early 2015	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by noreen.housewright@cityofdenton.com

*Information from TxDOT Denton A.O. & may not include the necessary timelines for the City to acquire easements & relocate its facilities.

Sales Tax Collections Fiscal Years 2007/08 - 2010/11

Month	2007-2008	2008-2009	2009-2010	2010-2011
October	1,617,745	1,710,781	1,394,346	1,724,569
November	1,565,831	1,653,313	1,564,702	1,677,081
December	2,288,172	2,341,905	2,229,610	2,531,346
January	1,639,384	1,616,017	1,628,600	1,657,288
February	1,538,522	1,544,989	1,424,746	1,675,491
March	2,070,605	1,993,832	2,144,438	2,265,083
April	1,657,879	1,529,894	1,635,574	1,712,714
May	1,632,524	1,512,772	1,552,725	1,676,289
June	2,064,253	1,929,679	1,961,372	
July	1,771,530	1,566,158	1,574,609	
August	1,902,236	1,605,022	1,837,292	
September	2,236,255	1,946,424	2,067,159	
TOTAL	\$21,984,936	\$20,950,786	\$21,015,173	\$14,919,861

Prior year actuals no longer exclude ED incentives

* Estimate Based on data available: 7/13/11

Prepared By: City of Denton Finance Department
Source: Texas Comptroller, City Finance Department,
michelle.mccallum@cityofdenton.com

Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.68975
Denton County	\$0.27390
Denton Independent School District	\$1.53000
Total	\$2.49365

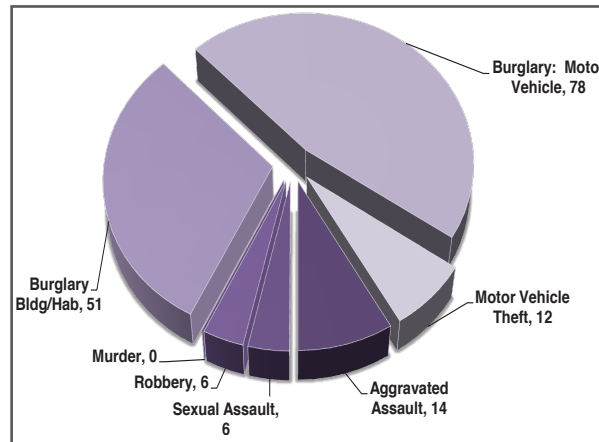
Source: Denton Central Appraisal District, erica.sullivan@cityofdenton.com

Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	.5%
<i>City of Denton</i>	1.5%
Total	8.25%

Source: Denton Central Appraisal District, erica.sullivan@cityofdenton.com

Crime Rates - June



Source: Police Department, tiffany.wei@cityofdenton.com

June Police Activity

Type	Count
Calls for Service:	6,364
Response Time:	6:07
Traffic Citations:	2,002
Injury Accidents:	53
Non-Injury Accidents:	98

Source: Police Department, tiffany.wei@cityofdenton.com

June Fire Activity

Type	Count
EMS	580
Fire	51
Rescue	2
Automatic Alarms	55
HazMat	11
Misc.	133
Average Response time	5:38

Source: Fire Department, charles.goodman@cityofdenton.com