

For Immediate Release
December 1, 2011

Contact: *Karen Dickson*
(940) 382-7151 vp@dentonedp.com

Denton Economic Development Partnership Receives Honorable Mention for Excellence in Economic Development from the International Economic Development Council

The Denton Economic Development Partnership received an Honorable Mention for Excellence in Economic Development for their *Denton Airport Available Properties Brochure* in the category of Special Purpose Brochure for communities with populations of 25,000 – 200,000 from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, September 20 during the IEDC Annual Conference, September 18-21 in Charlotte, North Carolina.

"We recognize the Denton Economic Development Partnership for providing successful strategies to promote new standards in economic development in this period of global recovery," said Dennis Coleman, IEDC chair. "Our awards honor organizations and individuals for their efforts in creating positive change in communities. They are showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities."

The Denton Airport (DTO) is a general-aviation airport that serves as a super-reliever airport for DFW airport in Dallas, Texas. DTO has always been Denton's "hidden treasure" in terms of being an economic engine for the community. In 2010, the Denton Airport became an Enterprise Fund and is no longer being funded by the city's general fund. Therefore, priority has been given to marketing and promotion of the airport and its property available for development. In addition, because of increasing interest by private companies wanting to locate at DTO, a special purpose brochure was created to provide technical and general information about the airport and to identify property lots available for development. The brochure debuted in October 2010 at the NBAA (National Business Aviation Association) trade show in Atlanta Georgia. The brochure is now online in the Airport Development section of www.DentonEDP.com. The brochure has been a handy piece to have when talking with parties interested in locating to the Denton airport. In addition to clearly showing all airport property, it identifies available lots with taxiway access with future access and parking.

The Excellence in Economic Awards Program annually recognizes the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. The program honors organizations and individuals in 28 categories for their efforts in creating positive change in urban, suburban, and rural communities.

About the International Economic Development Council

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking.