

# STaND

**FIRST  
QUARTER  
FISCAL YEAR 19/20**



Welcome to the Statistical Trends and News of Denton (STaND) Report. The report compiles demographic, growth and economic information that is provided or tracked by various City of Denton departments. Under each chart or graph, you will find the source of the information along with a City of Denton contact e-mail address should you have any questions regarding the data.

Although the STaND Report is produced quarterly, some of the data will be updated annually. For example, population estimates are typically updated annually, and new annexations would only be changed when an annexation occurred. The most current edition is available online, [www.cityofdenton.com/Business/EconomicDevelopment](http://www.cityofdenton.com/Business/EconomicDevelopment). Additionally, you can find the most current edition along with previous issues at [www.DentonEDP.com/AboutUs/monthlyreports](http://www.DentonEDP.com/AboutUs/monthlyreports).



This report is compiled by the Economic Development Department. General questions about this report can be directed to Christina Davis, (940) 349-7730, [Christina.Davis@cityofdenton.com](mailto:Christina.Davis@cityofdenton.com)

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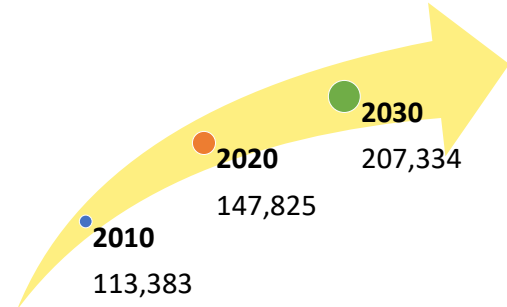
# Demographics

## Annual Population Change 2017 - 2018

Entity	2017 Census Estimate	2018 Census Estimate	Numerical Change 2017-2018	Percent Change 2017- 2018
City of Denton	136,082	138,541	2,459	1.8%
Denton County	835,330	859,064	23,734	2.8%
State of Texas	28,322,717	28,701,845	379,128	1.3%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com, updated May 2019

## Population Forecast 2010 - 2030



Source: University of North Texas' Center for Economic Development and Research, (1) 2010 U.S. Census Bureau data utilized for base year, Erica.Sullivan@cityofdenton.com

## Decennial Population Change 2000 - 2010

Entity	2000 Census	2010 Census	Numerical Change 2000-2010	Percent Change 2000- 2010
City of Denton	80,537	113,383	32,846	40.8%
Denton County	432,976	662,614	229,638	53.0%
State of Texas	20,851,820	25,145,561	4,293,741	20.6%

Source: U.S. Census Bureau, Erica.Sullivan@cityofdenton.com

## Population Forecast 2017 - 2020

Year	Population	Percent Change
2017	124,601	1.5%
2018	127,093	2.0%
2019	129,635	2.0%
2020	132,228	2.0%

Source: City of Denton, Erica.Sullivan@cityofdenton.com

## Age and Economic Characteristics

Entity	Median Age	65 and Over	Median Family Income	Per Capita Income
City of Denton	29.9	9.5%	\$76,653	\$27,358
Denton County	35.5	9.4%	\$103,901	\$39,298
State of Texas	34.7	12.0%	\$70,136	\$29,525

Source: U.S. Census Bureau, 2017 American Community Survey (ACS), 1 Year Estimate. Erica.Sullivan@cityofdenton.com

## Economic Characteristics

<b>City</b>	<ul style="list-style-type: none"> <li>• Median Family Income: \$76,653</li> <li>• Per Capita Income: \$27,358</li> </ul>
<b>County</b>	<ul style="list-style-type: none"> <li>• Median Family Income: \$103,901</li> <li>• Per Capita Income: \$39,298</li> </ul>
<b>State</b>	<ul style="list-style-type: none"> <li>• Median Family Income: \$70,136</li> <li>• Per Capita Income: 29,525</li> </ul>

Source: U.S. Census Bureau, 2017 American Community Survey, 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

## Did You Know?

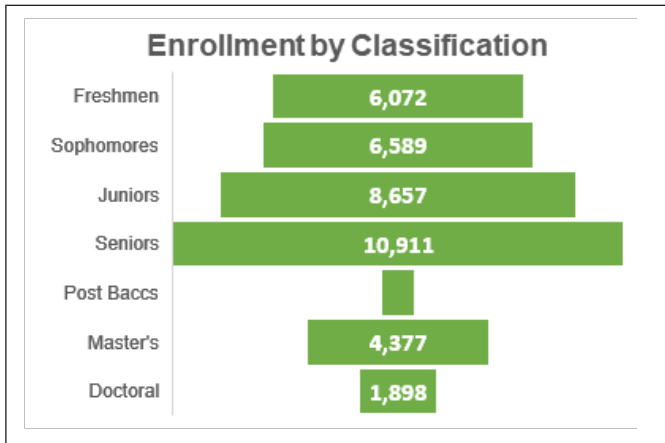
### Denton Has the Newest Cultural District in Texas

The greater Downtown Denton area is filled with art, music, history, theaters, festivals, entertainment and more. So, it's no surprise that this area was named an official cultural district by the Texas Commission on the Arts (TCA) in September. The TCA Cultural District program celebrates existing concentrations of cultural assets, clustered in walkable areas, that a city wants to promote to residents and visitors. After months of work, the City of Denton named the greater downtown area as the Original Denton District. Learn more at [www.OriginalDentonDistrict.com](http://www.OriginalDentonDistrict.com).

Source: City of Denton Press Release

# Demographics

## Fall 2019 University of North Texas Enrollment by Residence\*



Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	2,885	3,804	6,689	17.0%
City of Denton	3,066	3,201	6,267	15.9%
Denton County	2,172	2,117	4,289	10.9%
Outside Denton County	9,872	12,213	22,085	56.2%
<b>Total</b>	<b>17,995</b>	<b>21,335</b>	<b>39,330</b>	<b>100.0%</b>

Source: University of North Texas, Erica.Sullivan@cityofdenton.com

\*Figures are for the Denton campus only

## Fall 2019 Texas Woman's University Enrollment by Residence\*

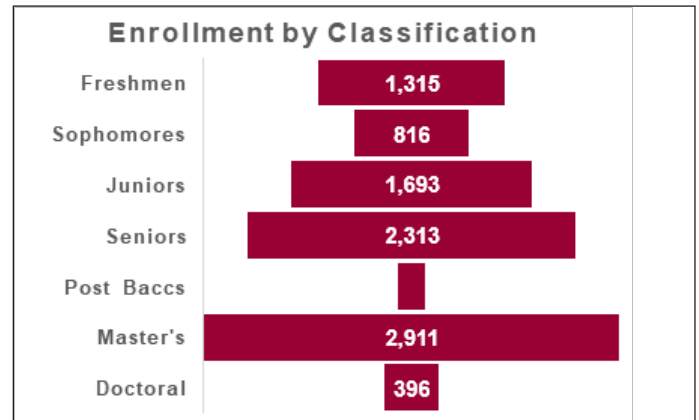
Student Residence	Male	Female	Total Enrollment	Percent
Residence Hall	178	2,136	2,314	17.3%
City of Denton <sup>1</sup>	263	1,131	1,394	10.4%
Denton County <sup>2</sup>	463	1,814	2,277	17.1%
Outside Denton County	787	6,580	7,367	55.2%
<b>Total</b>	<b>1,691</b>	<b>11,661</b>	<b>13,352</b>	<b>100.0%</b>

Source: Texas Women's University, Erica.Sullivan@cityofdenton.com

\*Figures are for the Denton campus only

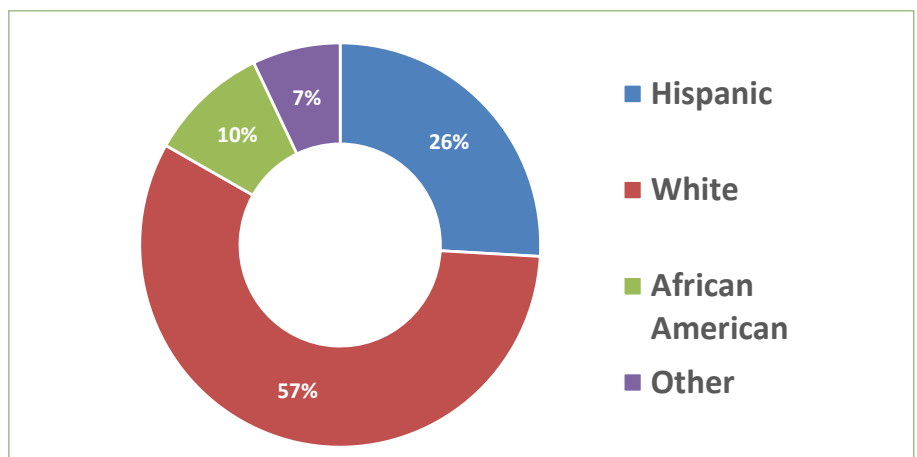
<sup>1</sup> Outside Residence Hall

<sup>2</sup> Outside City of Denton



The City of Denton encompasses a landmass of 98.8 square miles and is situated north of the DFW metroplex where Interstate 35E and 35W intersect. According to Census 2017 estimates and City of Denton square mile figures, the City has a population of 136,268 with a population density of 1,379 persons per square mile.

## Denton Population by Race and Ethnicity



Other includes: American Indian and Alaskan native; Asian Native Hawaiian; and other Pacific Islander

Source: U.S. Census Bureau, 2017 American Community Survey, 1 Year Estimate,

Erica.Sullivan@cityofdenton.com

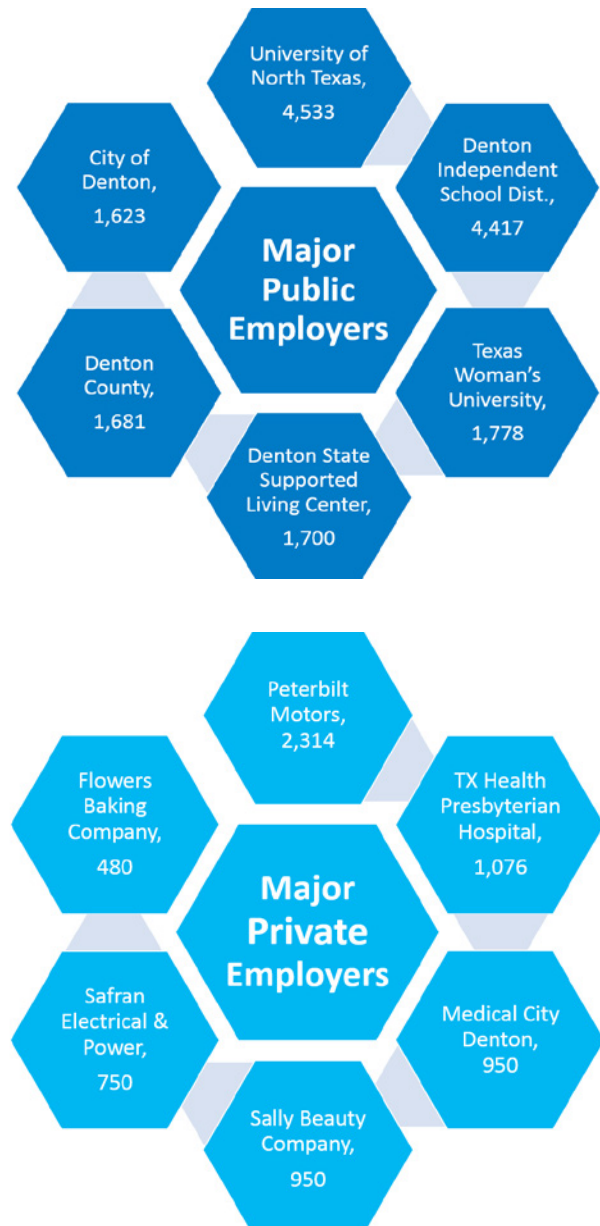
# Labor Markets

## Employment Change by Industry Sector 2015 - 2016

INDUSTRY	ANNUAL % CHANGE	
	CITY OF DENTON	TEXAS
Agriculture, Forestry, Fishing and Hunting	3.5%	3.9%
Mining, Quarrying, and Oil and Gas Extraction	-19.5%	-19.9%
Utilities	3.7%	1.7%
Construction	5.7%	2.0%
Manufacturing	7.9%	-3.6%
Wholesale Trade	1.1%	2.0%
Retail Trade	7.1%	2.9%
Transportation and Warehousing	14.6%	2.0%
Information	5.9%	0.0%
Finance and Insurance	7.9%	2.6%
Real Estate and Rental and Leasing	8.8%	1.3%
Professional, Scientific, and Technical Services	4.9%	2.6%
Management of Companies and Enterprises	21.0%	4.6%
Administrative and Support and Waste Management and Remediation Services	7.5%	1.7%
Educational Services	0.5%	2.8%
Health Care and Social Assistance	1.5%	3.7%
Arts, Entertainment, and Recreation	-3.2%	4.5%
Accommodation and Food Services	5.0%	4.3%
Other Services (except Public Administration)	3.4%	0.9%
Public Administration	-1.4%	1.2%
Unclassified	2.9%	11.4%
<b>Total - All Industries</b>	<b>4.4%</b>	<b>1.6%</b>

Source: JobsEQ®, Erica.Sullivan@cityofdenton.com

## Top Employers in Denton



Source: Denton Chamber of Commerce Economic Development, edaa@dentonedp.com, updated 05/25/18

## Unemployment Rates

Entity	Annual Average				October*	November*	December*
	2015	2016	2017	2018	2019	2019	2019
City of Denton	3.3%	3.3%	3.2%	2.8%	2.7%	2.8%	2.6%
Denton County	3.5%	3.4%	3.4%	2.9%	2.7%	2.7%	2.6%
State of Texas	4.4%	4.6%	4.4%	3.5%	3.3%	3.3%	3.3%

Source: Texas Workforce Commission, Erica.Sullivan@cityofdenton.com

The rates are not seasonally adjusted. \*Most current information available at time of publishing report.

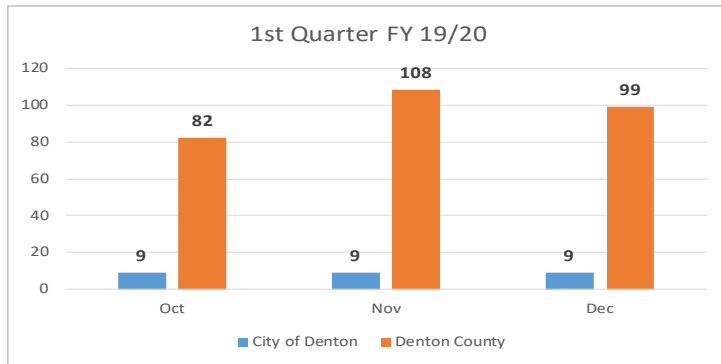
# Residential Growth and Housing

## Housing Activity in the City of Denton

Year	Housing Units		New Residential		Demolition		Total	
	Single Family	Multi Family	Single Family	Multi Family	Single Family	Multi Family	Housing Units	Percent Increase
2018	30,315	21,889	1,007	758	16	1	52,204	3.46%
YTD 2019	31,297	22,774	1,006	889	24	4	54,071	3.58%

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com  
Single Family includes two family dwelling, Includes issued and finalized permits

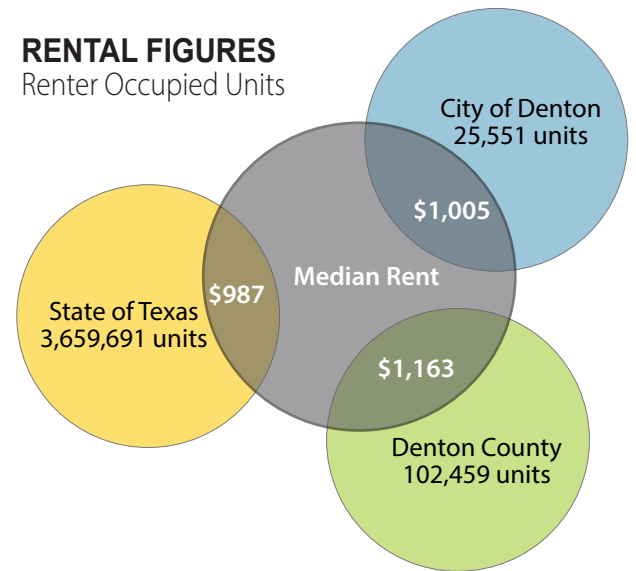
## Foreclosures



\*Includes commercial properties, Source: Foreclosure Listing Service Inc.  
Prepared by: Erica.Sullivan@cityofdenton.com

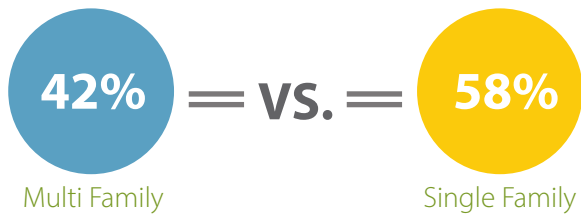
## RENTAL FIGURES

Renter Occupied Units



Source: U.S. Census Bureau, 2017, American Community Survey, Year 1 Estimates  
Erica.Sullivan@cityofdenton.com

## Housing Unit Composition



Single Family includes two family dwelling

Sources: Planning, Building Inspections Departments, Prepared by: Erica.Sullivan@cityofdenton.com

## Housing Occupancy

Entity	Occupied Housing Units	Vacant Housing Units	Total Housing Units
City of Denton	49,287	3,042	52,329
Denton County	293,610	15,700	309,310
State of Texas	9,623,874	1,309,501	10,933,375

Source: U.S. Census Bureau, 2017, American Community Survey (ACS), 1 Year Estimate  
Prepared by: Erica.Sullivan@cityofdenton.com

## Residential Permits

	Permits in Dec		Permits YTD		Value in Dec		Value YTD	
	2019	2018	FY 19/20	FY 18/19	2019	2018	FY19/20	FY 18/19
One-Family Dwelling	63	32	170	192	18,693,572	11,317,399	54,254,662	61,860,026
Two-Family Dwelling	0	0	8	0		0	1,872,822	0
Multi-Family Dwelling *	1	0	2	0	53,676,652	0	97,043,404	0
<b>Total New Residential</b>	<b>64</b>	<b>32</b>	<b>180</b>	<b>192</b>	<b>72,370,225</b>	<b>11,317,399</b>	<b>153,170,889</b>	<b>61,860,026</b>
Additions/Alterations	103	65	254	213	2,030,755	1,548,033	4,495,495	3,767,121
<b>Total Residential Permits</b>	<b>167</b>	<b>97</b>	<b>434</b>	<b>405</b>	<b>74,400,980</b>	<b>12,865,432</b>	<b>157,666,384</b>	<b>65,627,146</b>
* Multi-Family Units	179	0	539	0				

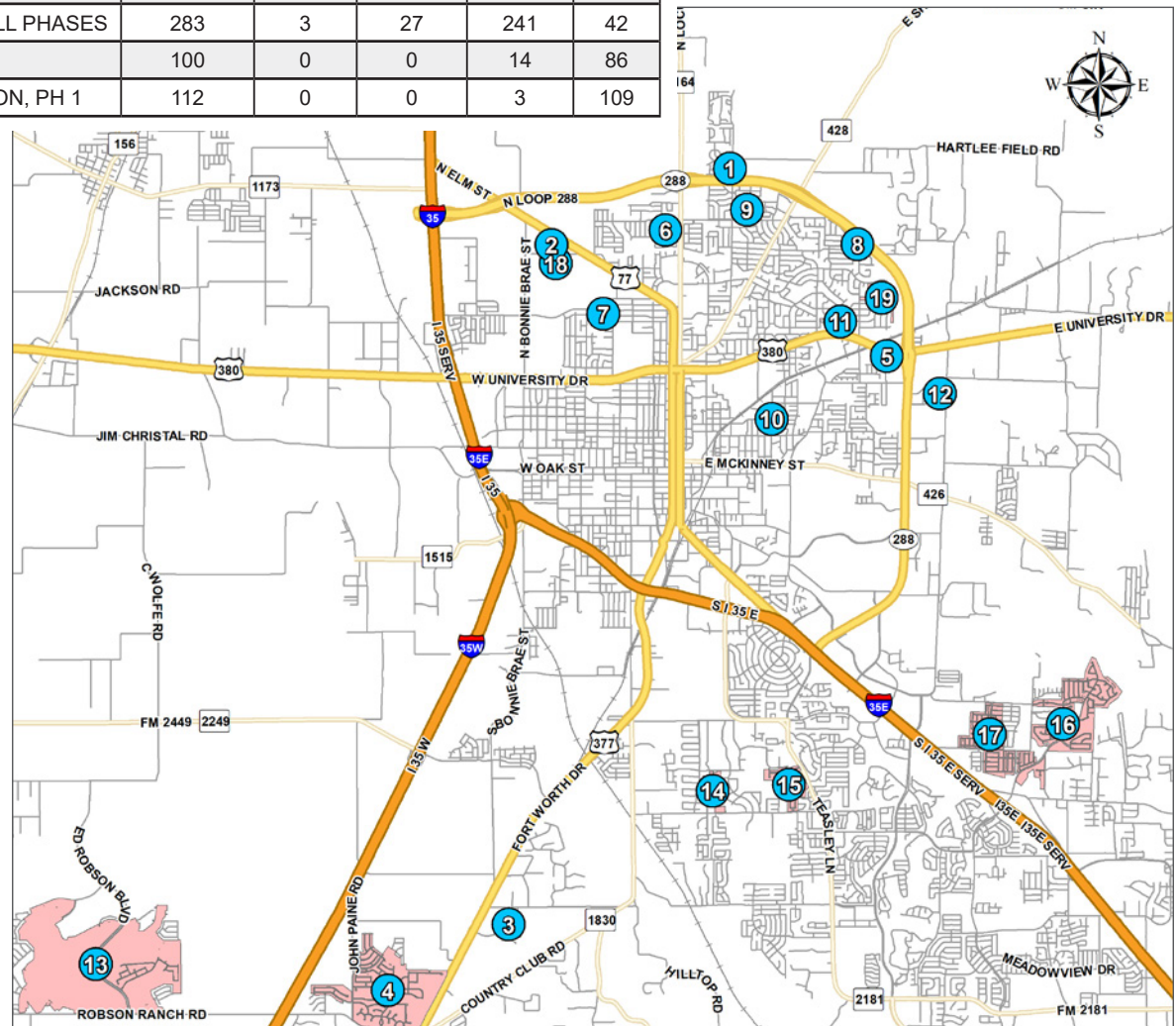
Source: Building Inspection, Emily.Loiselle@cityofdenton.com

# Active Subdivisions

MAP REF	MOST ACTIVE SUB-DIVISIONS	Totals:	2,843	63	178	1,700	1,529
MAP REF	MOST ACTIVE SUB-DIVISIONS	PLATTED LOTS	MONTH STARTS	YTD STARTS	TOTAL STARTS	LOTS AVAIL	
1	BEAVER CREEK ALL PHASES	206	0	0	119	87	
2	BRENTWOOD PLACE	180	0	14	76	104	
3	COUNTRY CLUB VILLAGE PH 2-B	17	0	0	7	10	
4	COUNTRY LAKES ALL PHASES	241	4	11	212	29	
5	CREEKSIDE	137	1	3	3	134	
6	EVERS WAY	190	3	3	184	6	
7	FIRESIDE ADDITION, PHASE 1	107	2	22	22	85	
8	HARVEST HILL	150	31	41	134	16	
9	HERCULES WEST ADDITION, PHASE 2B	40	0	8	8	32	
10	MEADOW OAKS SUBDIVISION, PH 4	43	0	2	14	29	
11	OLD NORTH ALL PHASES	94	1	3	45	49	
12	PROMINENCE SQUARE PH IIA	45	0	0	30	15	
13	ROBSON RANCH ALL PHASES	861	13	32	335	526	
14	SHADOW BROOK PLACE	38	0	0	36	2	
15	TEASLEY TRAILS ALL PHASES	258	0	0	160	98	
16	THE PRESERVE AT PECAN CREEK ALL PHASES	165	2	7	93	72	
17	VILLIAGES OF CARMEL ALL PHASES	283	3	27	241	42	
18	VISTA DEL ARROYO	100	0	0	14	86	
19	WINDSOR OAKS ADDITION, PH 1	112	0	0	3	109	

## Active Subdivisions Year to Date FY 19/20

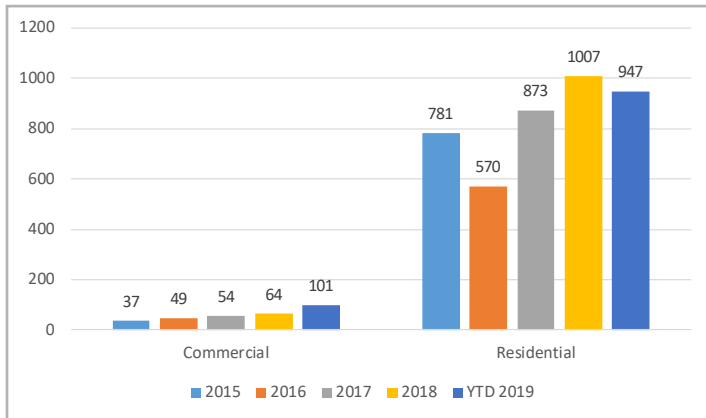
Data: Building Inspection Division,  
Emily.Loisselle@cityofdenton.com





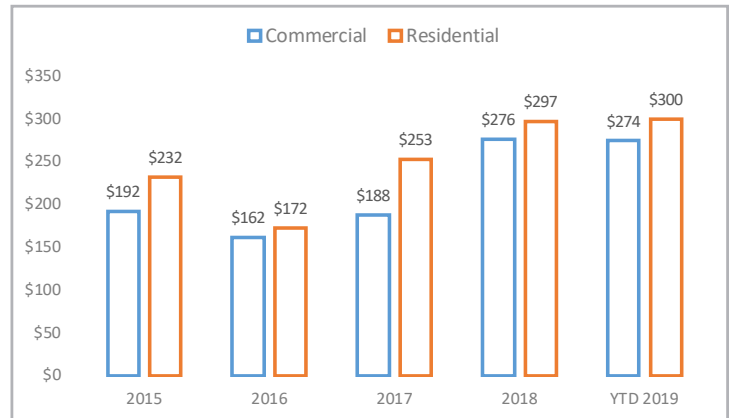
# Commercial Growth

## Building Permits — Year to Date FY 19/20



Includes Multi-Family as Commercial and Duplexes as Residential  
 Source: Building Inspections Department, Prepared by: Erica.Sullivan@cityofdenton.com

## Valuation Trends — Year to Date FY 19/20



\*Values given in Millions  
 Source: Planning & Finance Department  
 Prepared by: Erica.Sullivan@cityofdenton.com

## Major Commercial Permits for the 1st Quarter of FY 19/20

Address	Project	Use	Square Feet	Value
3337 Colorado Blvd	Medical Office Building	Office	9,000	\$1,138,320.00
6818 FM 2499	Advantage Storage	Self-Storage	84,615	\$7,887,810.30
1501 Emerson Ln	DISD Woodrow Wilson	School	93,584	\$17,427,212.48
3809 W University Drive	University Drive Storage	Storage	16,836	\$7,464,320
127 N Woodrow Lane	Denton County Jail Addition	Kitchen and Laundry	16,489	\$3,457,578
3101 W Oak Street	Exeter Westpark Warehouse	Warehouse	648,726	\$47,638,508
901-1129 S Avenue C	Carriage Square	Restaurant/ Mercantile	219,236	\$22,528,743
3001 Bronco Way	Denton High School	School	438,412	\$100,146,453

Source: Building Inspections Division, Emily.Loiselle@cityofdenton.com Permits over 1,000 SF

## Commercial Permits

	Permits in Dec 2019	Permits in Dec 2018	YTD Permits FY 19/20	YTD Permits FY 18/19	Value in Dec 2019	Value in Dec 2018	Value YTD FY 19/20	Value YTD FY 18/19
Assembly	0	0	1	2	0	0	22,528,743	2,113,731
Business	0	1	1	5	0	16,654,745	1,138,320	23,276,497
Education	0	0	0	0	0	0	0	0
Factory	0	0	0	0	0	0	0	0
High Hazard	0	0	0	0	0	0	0	0
Hotel	0	0	0	0	0	0	0	0
Institutional	0	0	0	0	0	0	0	0
Mercantile	0	0	0	1	0	0	0	225,258
Residential Group Homes	0	0	0	0	0	0	0	0
Storage	0	2	3	3	0	22,640,341	62,990,639	23,121,131
Utility	0	0	0	1	0	0	0	75,751
<b>Total New Commercial</b>	<b>0</b>	<b>3</b>	<b>5</b>	<b>12</b>	<b>0</b>	<b>39,295,085</b>	<b>86,657,702</b>	<b>48,812,368</b>
City/County Buildings	0	0	1	0	0	0	3,457,578	0
Schools	1	0	2	0	17,427,212	0	117,573,665	0
Churches	0	0	0	0	0	0	0	0
Alterations	22	24	46	84	4,397,591	11,828,900	7,854,933	23,060,062
<b>Total Commercial Permits</b>	<b>23</b>	<b>27</b>	<b>54</b>	<b>96</b>	<b>21,824,803</b>	<b>51,123,985</b>	<b>215,543,880</b>	<b>71,872,430</b>

<b>Total Comm &amp; Res Permits</b>	<b>190</b>	<b>124</b>	<b>488</b>	<b>501</b>	<b>96,225,783</b>	<b>63,989,417</b>	<b>373,210,263</b>	<b>137,499,576</b>
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Source: Building Inspections Division, Emily.Loiselle@cityofdenton.com

# STaND Alones

## Police Department Activity

	Oct-19	Nov-19	Dec-19	YTD Total
Calls For Service	9,752	8,303	9,144	109,414
Response Time	06:41	07:15	08:00	07:25 Avg.
Citations	2,050	1,427	1,954	28,144
Accidents	426	393	286	4,078
Violent Crime	33	34	28	384
Property Crime	280	233	278	3,260

Source: Police Department, Chris.Womack@cityofdenton.com  
New data collection methods account for variances in some data represented.

## Fire Department Activity

Month	OCT-19	NOV-19	DEC-19
Avg. Response Time	5:25	5:26	5:19
FIRE Calls	30	33	32
EMS Calls	955	867	962
HAZMAT	26	16	37
Service Calls	163	144	156
Good Intent Calls	206	170	207
False Alarms	92	102	86
Other Calls	9	14	27
<b>Total Calls</b>	<b>1,481</b>	<b>1,346</b>	<b>1,507</b>

Source: Fire Department, Tim.Ryan@cityofdenton.com  
New data collection methods account for variances in some data represented.

## Sales Tax Collections Fiscal Years 2016/17 — 2019/20

Month	2016-2017	2017-2018	2018-2019	2019-2020
October	2,618,544	2,893,671	3,040,700	\$3,083,547
November	3,061,708	3,081,233	3,061,744	3,041,809
December	3,862,745	3,725,507	3,800,014	
January	2,547,121	2,741,380	2,587,925	
February	2,575,448	2,681,763	2,543,861	
March	3,218,490	3,795,301	3,373,300	
April	2,728,448	2,915,398	3,076,093	
May	2,860,256	3,082,192	3,030,647	
June	3,528,334	3,538,686	3,645,674	
July	2,929,546	3,309,987	3,388,624	
August	3,131,423	3,079,980	3,169,979	
September	3,779,077	3,424,929	3,612,266	
<b>TOTAL</b>	<b>36,841,140</b>	<b>\$38,270,027</b>	<b>\$38,330,826</b>	<b>\$ 6,125,356</b>

Prepared By: City of Denton Finance Department, 11/19  
Source: Texas Comptroller, City Finance Department

## Real and Personal Property Tax Rates

Tax Per \$100 Valuation	
City of Denton	\$0.590454
Denton County	\$0.225278
Denton Independent School District	\$1.470000
<b>Total</b>	<b>\$2.285732</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Sales Tax Rates

Sales/Use Tax Rates	
State of Texas	6.25%
Local (DCTA & City)	2.00%
<i>Denton County Transportation Authority (DCTA)</i>	<i>.5%</i>
<i>City of Denton</i>	<i>1.5%</i>
<b>Total</b>	<b>8.25%</b>

Source: Denton Central Appraisal District, Erica.Sullivan@cityofdenton.com

## Major Transportation Projects

Location	Limits	Proposed Date of Construction	Estimated Date of Completion	Description
Mayhill	US 380 to Colorado Blvd	July 2017	December 2019	Expand 2 lanes to 4, later to be 6 lanes divided
Bonnie Brae PH 1	Roselawn to N. of Vintage	July 2017	July 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 2	I35E to Roselawn	Fall 2017	Fall 2019	Expand 2 lanes to 4 lanes divided
Bonnie Brae PH 3	S. of Vintage to N. of Vintage & Vintage Blvd from US 377 to I35W	Fall 2018	Fall 2020	Expand 2 lanes to 4 lanes divided

Source: Utility, CIP Engineering, Prepared by

\*This project will be constructed in two phases. Construction within the City limits of Denton is 2nd Ph. Updated: 02/2017